

SCHOOL BASED PRACTITIONERS SUMMIT 2024

*SPONSORSHIP AND EXHIBITOR
OPPORTUNITIES*

Presented by:
OSHSA
Ohio School Health Services Association

August 5th and 6th
Columbus Hilton at Polaris
8700 Lyra Drive,
Columbus, OH 43240



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PRACTITIONERS
SUMMIT 2024

INTRODUCTION

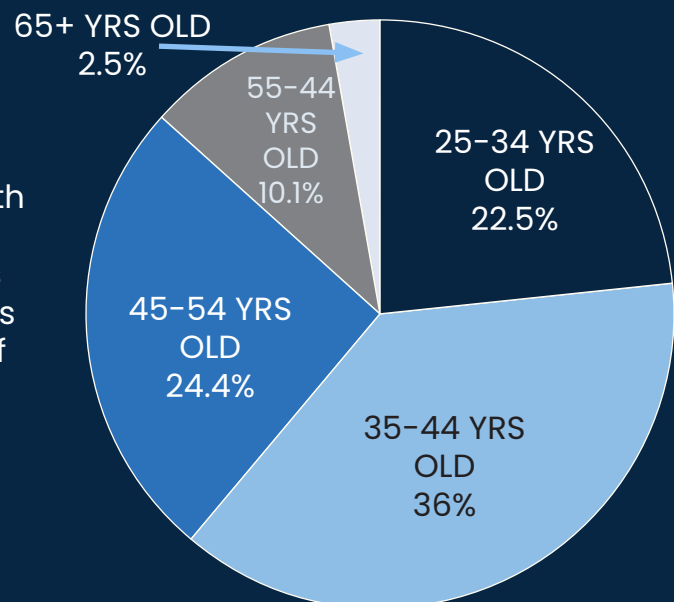
WELCOME!

Thank you for your interest in the School Based Practitioners Summit (SBP)! The SBP Summit is looking forward to our 7th year in Columbus, with another sensational year lined up as far as presenters, venue and attendees! We look forward to answering any questions you may have and finding the right opportunity for you and your company!

Who We Are:
The SBP Summit is organized and produced by the Ohio School Health Services Association (OSHS). The OSHSA is a non-profit group that is looking to help Ohio School districts with MSP processing and growth of school based health centers.

The Event:
The SBP Summit draws school based practitioners from mainly the fields of Physical Therapy, Occupational Therapy, and Speech and Language Pathologists. The Summit works with the State of Ohio agencies in these fields which allows us to provide Continuing Education Credits (up to 12 hours) which can fulfill the amount need yearly for attendees. This draws attendees to the event from all over the state of Ohio as well as some from the surrounding states. The event sees around 600+ attendees every year ranging from directors and experienced professionals to young professionals who have recently gotten started in their career.

DEMOGRAPHICS BY AGE



SPONSORSHIP OPPORTUNITIES

The 2024 SBP Summit is pleased to offer multiple opportunities to sponsors at varying levels. We are excited to announce that the 2024 version of the Summit will also be partnering with VFairs, which allows for several new branding opportunities that had not been available in the past.

We are also happy to work for creative solutions for sponsorship opportunities that work with your company and their marketing goals.

Bronze Package

- Complementary Booth Space
- Sponsor logo recognition on signage
- Mobile app sponsor listing
- Website name recognition
- Digital outreach to Summit Attendees

Silver Package

Bronze Package Plus:

- Website Logo recognition
- Ability to provide materials within the Summit bag at registration pickup
- Digital Outreach (4)

Gold Package

Silver Package Plus:

- Logo recognition on Summit Bag
- Sponsor logo recognition on marketing and promotional materials
- Sponsor recognition on event program, stage mentions, and select documents
- Sponsorship recognition on attendee email blasts
- Digital Outreach (6)
- Article placement on OSHA website (2)

Platinum Sponsor

Gold Package Plus:

- Sponsor recognition on attendee badges
- Sponsor Recognition on CEU Certificates
- Sponsor Recognition on digital session response forms
- Digital Outreach (8)
- Article placement on OSHA website (4)

Other Options Available:

- Branded Options (next page)
- Vendor/Exhibitor Sponsor
- Lunch Sponsor
- Session or Keynote Sponsor



NEW OPPORTUNITIES FOR 2024:

The 2024 version of the Summit is proud to continue our process of highlighting the digital age! This year's conference will feature on-site badge printing featuring kiosks, a mobile app, and a brand new website with registration page. These new opportunities provide new ways to reach our attendees!

Mobile App:

The mobile app sponsorship ensures all attendees see your branding when they log in and interact within the application. Added revenue opportunities include monetized push notifications and branded sessions.



Registration Screen:

Ad placement above the fold ensures all website visitors gather a glimpse of the sponsor of your logo. The hosted registration page guarantees exposure with all online registrants.



Check-In Kiosk:

Make the first onsite interaction with attendees count. Greet attendees with a branded check-in screen that provides your logo prime real estate. Can put multiple logos or one primetime logo on the screen.



Event Badges:

Event Badge sponsorship ensures all attendees see your branding when they attend the conference and afterwards. Full color and double sided badge printing is available.



EXHIBITOR PACKAGES

Exhibitor space typically contains space provided by 6 foot tables and two chairs. We also recognize that display space for products might need to have their own floor space. Please choose the package you need based off of tables, but when you register, you will have the option to not have tables and instead have display space instead.

All registrations include:

- | | |
|--------------------------------------|----------------------|
| • All tables come with skirting | • Listing on Signage |
| • Inclusion in Event Program and App | • Free Event Wifi |



| | Tier I | Tier II | Tier III |
|--------------------------------|--------|---------|----------|
| Table Count | 1 | 2 | 3 |
| Chair Count | 2 | 4 | 6 |
| Exhibitor Cost | \$525 | \$850 | \$1,150 |
| Non-Profit/Small Business Cost | \$375 | \$650 | \$875 |

Extras:

Extras are available for purchase and are not included in the cost. These costs are provided by the Hilton, and are not priced by SBP.

Please note that power is not included unless you choose the option

- Power (includes power strip)=\$35
- Extension Cord= \$10
- Extra Power Strip= \$15



For more information, please visit:

www.sbpsummit.com

Email: info@sbpsummit.com

For exhibitor or sponsorship inquiries, please contact:

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